

PROSPECTUS FOR EXHIBITORS & SPONSORS

The 79th Annual Workers' Compensation Educational Conference and the 36th Annual Safety & Health Conference will be held August 17 – 20, 2025 at the Orlando World Center Marriott. The WCI® 2025 Conference is the largest gathering of workers' compensation and safety/health professionals in the nation. Each year 6,000+ attendees gather to attend classes and the hottest networking events designed to keep professionals at the forefront of the workers' compensation industry. Here's a list of Exhibit/Sponsorship opportunities available for the conference.

ELITE SPONSORS:

\$22,500

- ★ Elite Sponsor recognition on the conference program
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and video recognition as an Elite Sponsor during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program and conference companion
- ★ Elite Sponsor recognition on the back of the Monday Night Reception ticket
- ★ Dedicated meeting room for the duration of the conference
- ★ Flutter Flag displayed along the entrance way to the Marriott World Center
- ★ 2 Interviews on WCI®-TV. **SOLD OUT** Additional interviews also will be posted on the WCI® YouTube Channel
- ★ Elite Sponsor recognition on WCI®'s social media platforms and website
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ 5 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Elite Sponsor recognition on the lobby bar TVs
- ★ Elite Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 10 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 40% discount on booth packages
- ★ 6 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising



PLATINUM SPONSORS:

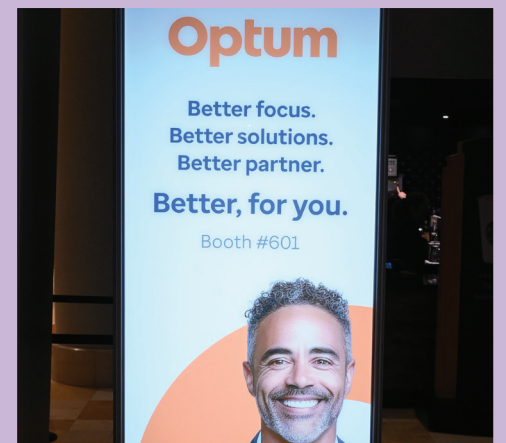
\$15,000

- ★ Platinum Sponsor recognition on the conference program
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and video recognition as a Platinum Sponsor during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Interview on WCI®-TV. The interview also will be posted on the WCI® YouTube Channel
- ★ Platinum Sponsor recognition on WCI®'s social media platforms and website
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Platinum Sponsor recognition on the lobby bar TVs
- ★ Platinum Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising

PRIME SPONSORS:

\$9,000

- ★ Prime Sponsor recognition on the conference program
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and video recognition as an Prime Sponsor during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Prime Sponsor recognition on WCI®'s website
- ★ Prime Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 20% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising



KEYNOTE SPEAKER SPONSOR:

\$17,000

A company representative will make the Keynote Speaker Introduction at the Opening Session. At that time, your company logo will be on the big screens.

- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Video recognition during the Opening Session and at the Monday Night Reception
- ★ Company logo and the sponsored by reference anywhere we acknowledge keynote speaker on the WCI® website, app, and conference program
- ★ Full-page advertisement in the conference program
- ★ Interview on WCI®-TV. The interview will also be posted on the WCI® YouTube Channel
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising

SOLD OUT



WIFI SPONSOR:

\$17,000

- ★ 5 double-sided signs on the convention level advertising company's sponsorship and WiFi code
- ★ Custom designed (by sponsor) log-in screen with link to landing page
- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Company logo and the sponsored by reference anywhere we acknowledge the conference WiFi on the WCI® website, app, and conference program
- ★ Full-page advertisement in the conference program and conference companion
- ★ Interview on WCI®-TV. The interviews also will be posted on the WCI® YouTube Channel
- ★ Recognition on the WCI® website
- ★ Recognition in "Know Before You Go" WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising



PUPPY & KITTEN CUDDLE ZONE:

\$15,000

Puppies and kittens and stress relief! Sponsor our area in the Exhibit Hall where attendees can relax and hold/play with puppies and kittens that need a good home. This 20 X 20 area will be carpeted and provide seating around two cuddle areas (kittens and puppies). We'll promote this pet therapy experience to draw attendees into the Exhibit Hall for a place to recharge, relax, and be playful.

- ★ Your logo on all Cuddle Zone area signage (hanging overhead and on the show floor)
- ★ Directional signs on the convention level advertising the Cuddle Zone & Sponsor
- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Company logo and the sponsored by reference anywhere we acknowledge the Cuddle Zone on the WCI® website, app, and conference program
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition in "Know Before You Go" WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 2 invitations to the WCI® VIP Reception



REGISTRATION BAG:

\$17,000

Your company logo is prominently displayed on the front of each bag, providing ongoing visibility. These bags are used by our attendees long after the conference, making it a long-term advertisement for your business.

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
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REGISTRATION BAG

HOTEL KEY CARDS:

\$12,000

7,000 sponsor-designed front of Marriott World Center room key cards

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
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- ★ 10% discount on additional sponsorships and advertising

SOLD OUT

NAME BADGE LANYARDS:

\$17,000

WCI® will produce 6,000 lanyards with your company logo that attendees will use to hold their name badges.

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
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SOLD OUT



HOTEL KEYS



DO NOT DISTURB SIGNS:

\$17,000

Sponsor-designed Do Not Disturb door hangers used in the Marriott World Center hotel rooms for the conference duration

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
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SOLD OUT

SIRO RESTAURANT SIGNAGE:

\$12,000

(9) panels sized 34" h x 64" w are included in this sponsorship. You have the option of uniformity across all signs or an enticing pattern for both Monday & Tuesday. This exclusive sponsorship promises unparalleled visibility for your brand. Among these panels, (4) will catch the eyes of attendees using escalators, while (5) will captivate those near the elevators in the bustling lobby -- a prime spot ensuring maximum exposure to everyone passing through. This sponsorship also includes:

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
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- ★ 2 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising

SOLD OUT



SIRO RESTAURANT SIGNAGE

PORTICO DIGITAL DISPLAY :

\$9,000

This exclusive sponsorship will digitally run directly over the entrance to the World Center Marriott.

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 20% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising

ENTRANCE DIGITAL DISPLAY:

\$7,500

Become one of the 3 sponsors to add their branding to the Marriott's Entrance Digital Display, which is seen by all incoming guests. This sponsorship will run in front of the World Center Marriott catching the eyes of everyone arriving.

- ★ Video recognition during the Opening Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 2 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 20% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising

LOBBY BAR CUPS:

\$6,000 - 8,500

The Marriott's Lobby Bar is popular spot each night of the conference. The Lobby Bars Cups Sponsor will provide customized 12 oz unbreakable cups to the Marriott to be used in the Lobby Bar. One exclusive sponsorship is available each day for Sunday (\$8,500), Monday (\$8,500), and Tuesday (\$6,000).



WCI®-TV SPONSORSHIP:

\$15,000

As the WCI®-TV Overall Conference Sponsor, your logo will appear at the bottom of the screen for the entire broadcast each day. Your logo will also appear in the WCI®-TV Studio backdrop. The WCI®-TV crew will interview a representative from your company as part of the daily news headlines and produce an Advertorial for you as described in the Advertorial Sponsorship section. You will be able to deliver your message on camera. Encourage viewers to come to your booth, or your hospitality suite, and tell them about your latest products and services. WCI®-TV's professional television anchor will broadcast your company by name at the beginning and end of each headline segment ("WCI®-TV is brought to you by...."). Record the daily news headlines in front of your booth, in the WCI®-TV Studio or choose the location you desire located within the Marriott.

- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Video recognition during the Morning Session and video recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Recognition on the lobby bar TVs
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception
- ★ 10% discount on additional sponsorships and advertising



PRAYER BREAKFAST:

Prayer Breakfast Premium Sponsor – \$3,000:

- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company logo displayed in the conference app
- ★ Two reserved tables

Prayer Breakfast Sponsor – \$1,500:

- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company logo displayed in the conference app
- ★ One reserved table

Prayer Breakfast Supporter – \$500:

- ★ A sign posted at the event with company logo
- ★ Company logo displayed in the conference app



DIVERSITY AND TALENT BREAKOUT:

Premium Sponsor – \$2,500

- ★ A sign posted at the event with company logo
- ★ Company name listed in the conference program
- ★ Company logo displayed in the conference app
- ★ One reserved table at the DATA luncheon honoring students
- ★ Recognition on DATA website

Ally Sponsor – \$1,000

- ★ A sign posted at the event with company logo
- ★ Company name listed in the conference program
- ★ Company logo displayed in the conference app

Session Sponsor – \$500

- ★ A sign posted at the event with company logo
- ★ Company logo displayed in the conference app

CONFERENCE PENS:

\$2,500

Provide your pen for the attendees' registrations bags and conference desks.

LOBBY BAR NAPKINS:

\$3,500 per night

The Marriott's Lobby Bar is **SOLD OUT** each night of the conference. The Lobby Bar Napkin Sponsor will provide customized napkins to the Marriott to be used in the Lobby Bar. One exclusive sponsorship is available each day for Sunday, Monday, and Tuesday.

MONDAY NIGHT RECEPTION:

Dessert or Beverage Bar \$1,750 per station

Stations are available for sponsorship at the Monday Night Reception. Each sponsorship includes a sign with company logo posted at the sponsorship location.

BEVERAGE BREAKS:

Monday AM or PM; or Tuesday AM or PM \$2,500 per break

Beverage breaks are held inside the Exhibit Hall, unless otherwise noted, at designated times in the conference program. Each beverage break will last approximately one hour. Beverage break sponsors will receive the following:

- ★ A sign posted at all 4 beverage break stations in the Exhibit Hall with your company logo. Morning break stations will have coffee and water and afternoon break stations will have sodas and water.



LOBBY BAR NAPKINS



CONFERENCE PENS



MONDAY NIGHT RECEPTION BAR

LOBBY BAR WINDOWS:

\$12,000

(4) 30" X 78" bands and (1) 30" X 120" band connect to cover the top windows and over the door of the lobby bar in this popular gathering spot.

SOLD OUT

LOBBY BAR COLUMN WRAPS:

\$12,000

(4) 173" X 120" column wraps will be placed on the 4 lobby bar columns in this popular gathering space.

SOLD OUT

ESCALATOR WINDOWS:

\$7,500

Display your message in this highly visible unique spot, which is located conveniently beside the lobby escalators. Attendees will get a great clear view of your branding while traveling up or down the escalators.

CYPRESS INSET:

\$5,000

No one can miss this GIANT (313" X 132") space in the Cypress rotunda, perfectly visible from the parking garage escalators and to attendees making their to or from the Exhibit Hall or the Magnolia Ballrooms (session locations).

CENTRAL ATRIUM:

\$5,000 per wall, not exclusive

Each wall is 195"w X 138 h" located in the central atrium, a high visibility area on the convention floor.

ELEVATOR FLOOR SIGNS:

\$6,000

Sponsor all 9 of the elevators that bring attendees to hospitality suites and hotel rooms in the East Tower of the Marriott. Each sign measures 3' and may be round, square, or custom shape.

SOLD OUT



LOBBY BAR COLUMN WRAPS



ESCALATOR WINDOWS



CYPRESS INSET

HAND SANITIZER STATIONS:

\$6,000

40 Hand Sanitizer Stations, located in the hotel lobby and convention level, will be by branded by your design.

SOLD OUT

LCD-TV (DOWN ESCALATOR DISPLAYS):

\$5,000

Acquire a 10-second advertising slot on the prominent LCD-TV Displays strategically positioned above the bustling escalators near the lobby area. Tailor your promotional impact by selecting the Down Escalator Displays. This sponsorship encompasses both screens, providing the flexibility for the sponsor to showcase either a single static image spanning both screens or a dynamic combination of one static image on one screen and a captivating motion video on the other. It's essential to note that if opting for a unified image across both screens, a distinct split will be visible in the middle. Refer to the specifications outlined below for seamless execution.

SPECS: STILL IMAGES: Unless otherwise listed, our default screen resolution is 3840x1080 (pixels) for the escalator monitors. While we can work with PNG, EPS or PSD files when creating or compiling content for you, JPEG files at 96dpi are the preferred still image format for deployment.

MOTION FILES: Windows Media (WMV) is the preferred format. We can also work with MPEG-4 (MP4) or QuickTime Movie (MOV) files, but often must convert these formats back to WMV when the playback location requires it.

LCD-TV (MARBLE WALKWAY DISPLAYS):

\$4,000

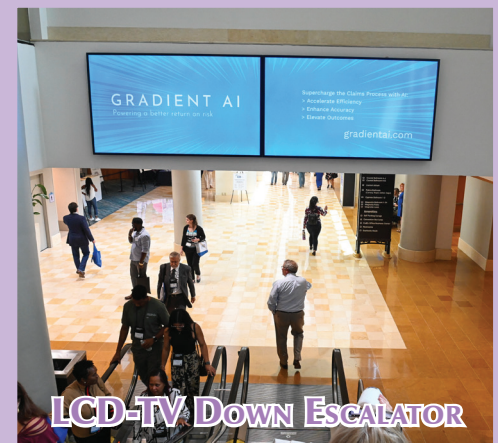
Acquire a 10-second advertising slot on the prominent LCD-TV Displays strategically positioned above the bustling escalators near the lobby area. Tailor your promotional impact by selecting the Down Escalator Displays. This sponsorship encompasses both screens, providing the flexibility for the sponsor to showcase either a single static image spanning both screens or a dynamic combination of one static image on one screen and a captivating motion video on the other. It's essential to note that if opting for a unified image across both screens, a distinct split will be visible in the middle. Refer to the specifications outlined below for seamless execution.

SPECS: STILL IMAGES: Unless otherwise listed, our default screen resolution is 3840x1080 (pixels) for the escalator monitors. While we can work with PNG, EPS or PSD files when creating or compiling content for you, JPEG files at 96dpi are the preferred still image format for deployment.

MOTION FILES: Windows Media (WMV) is the preferred format. We can also work with MPEG-4 (MP4) or QuickTime Movie (MOV) files, but often must convert these formats back to WMV when the playback location requires it.



HAND SANITIZER STATIONS



LCD-TV DOWN ESCALATOR



LCD-TV MARBLE WALKWAY

BATHROOM MIRROR & STALL STICKERS:

\$5,500

Capture attendees' attention by adding your unique branding inside not one but ALL of the Marriott convention level restrooms! Your branding will be added onto each mirror above the sink, and on each stall. Each sticker will be sized 12" X 12".

SOLD OUT

ESCALATOR RUNNERS:

Lobby Escalators \$2,500 **SOLD**

Parking Garage Escalators \$2,000

Lobby Escalators or Parking Garage Escalators. Design your runner and we'll print and place it in between the lobby escalators or the parking garage escalators.

MARBLE COLUMN WRAPS:

4' X 8' Column Decal \$2,650

The marble columns are located in the arrival concourse, which is where conference registration takes place. It will be placed and will adhere to the column in this high-visibility area for the duration of the conference.

EXHIBIT HALL AISLE SIGNS:

\$1,000 each or 2 for \$1,500

WCI® will produce and hang full-color, vertical aisle signs in the Exhibit Hall. Your logo and aisle number will be displayed on the double-sided sign. This is a great way to associate your company with the aisle where your booth is located.

FLOOR SIGNS:

\$1,500

Watch your step! Full-color floor signs will be placed on the marble walkway, on the convention level between the escalators and the rotunda. Floor Signs are 3 ft. square, circle, star, oval or triangle. Advertise your booth, hospitality suite and more. Space selection is determined on a first-come, first-served basis.



BATHROOM MIRROR STICKERS



MARBLE COLUMN



FLOOR SIGN

COLUMN WRAPS:

6' \$2,650

8' \$3,250

10' \$3,750

No one can miss your advertisement on the big columns! Full-color column wraps are available to be placed on the columns in the marble walkway and on the convention floor.

EXHIBITOR BOOTH SNEAK PEEK CLIPS:

\$1,500

Want a neat way to drive attendees towards your unique booth in the Exhibit Hall? We suggest sponsoring a WCI®-TV Exhibitor Booth Sneak Peek Clip! This sponsorship is a quick, budget-friendly way for an exhibitor to spread the word (great opportunity for any new exhibitors to WCI®). WCI®-TV crews will capture a 30 second soundbite from the participating exhibitor. This gives you as a sponsor a chance to describe one product, or service you are offering, and to give your booth number onsite. These clips DO NOT include on-camera talent. The video can be played back as a part of the daily news headlines and delivered to you for your own marketing purposes.

ADVERTORIALS:

\$2,500

WCI®-TV's Advertorial program, gives you a chance as an exhibitor to demonstrate any of your new products, or services you have to offer. WCI®-TV crews will create a 2–3 minute video for the participating exhibitors. The video is distributed as a part of the daily news headlines and will be given to you for your own marketing use. The videos can be filmed, produced, edited, and delivered onsite, or they can be taped in advance from WCI®-TV's digital studio.



EXHIBITORS:

The Exhibit Hall is always a popular part of the conference. The conference and Exhibit Hall will have a theme unveiled in early 2025. Prizes will be awarded to the top exhibitors for creativity in utilizing the theme if you wish to participate (we highly suggest you do!)

HOURS: Set up will be from 12:00 p.m. to 5:00 p.m. on Sunday, August 17, 2025. The Exhibit Hall will be open from 10:00 a.m. to 5:00 p.m. on Monday, and 9:00 a.m. to 4:30 p.m. on Tuesday. Tear down will start at 4:30 p.m. on Tuesday. Booth pricing is as follows:

Standard Booth Package – \$2,750

- ★ 10' x 10'
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

2 Standard Booth Packages – \$5,000

- ★ 20' x 10'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Corner Booth Package – \$3,300

- ★ 10' x 10' on an end
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

1 Corner & 1 Standard Booth Package – \$5,500

- ★ 20' x 10' on an end of the row
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

End Cap Booth Package – \$6,300

- ★ 20' x 10' (2 corners on the end of an aisle. Special height restrictions apply. Contact Julie Sabolic to learn more.)
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Island Booth Package – \$11,000

- ★ 20' x 20'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 4 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Extended Island Booth Package – \$14,000

- ★ 20' x 30'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 6 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Mega Island Booth Package – \$16,500

- ★ 20' x 40'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 8 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Visit www.wci360.com/conference/exhibit-hall/ to purchase a booth.



PROGRAM BOOKLET ADVERTISEMENT:

Advertising in the program will be available on a first come, first served basis. The conference program advertisements will be in full color. Inside front & back cover advertisements will be in full color. The publication size is 8 3/8"x 10 7/8". The deadline for receiving the ad is **May 15, 2025**.

For those companies wishing to advertise, the prices are as follows (sizes are shown in inches, width x length):

Full Page Ad (8 3/8" x 10 7/8")	\$2,300
Inside Front Cover - Full Page Ad (8 3/8" x 10 7/8")	SOLD \$6,000
Inside Back Cover - Full Page Ad (8 3/8" x 10 7/8")	\$5,000

ADVERTISING SPECS:

Full bleeds are acceptable. The line screen is 150. The following are the only acceptable formats for your ad: Application formats – High resolution PDF, JPEG, TIFF, or Illustrator EPS. InDesign, Quark, Illustrator, or Adobe Acrobat files are also acceptable. Photoshop may be used but files won't necessarily color separate. PDF files must have embedded fonts, be 300 dpi, and use print resolution settings. Application formats other than those listed cannot be accepted. Either Mac or PC files are acceptable. (Fonts, logos, photos and graphics [TIFF, DCS or EPS] used in the ad must be included and a laser or PDF proof of the ad is required.)

WCI® SPOTLIGHT ADVERTISING:

The WCI® Spotlight is emailed throughout the year, with a readership of 17,500+. Ad rates/details are as follows:

Top Featured Square Ad:

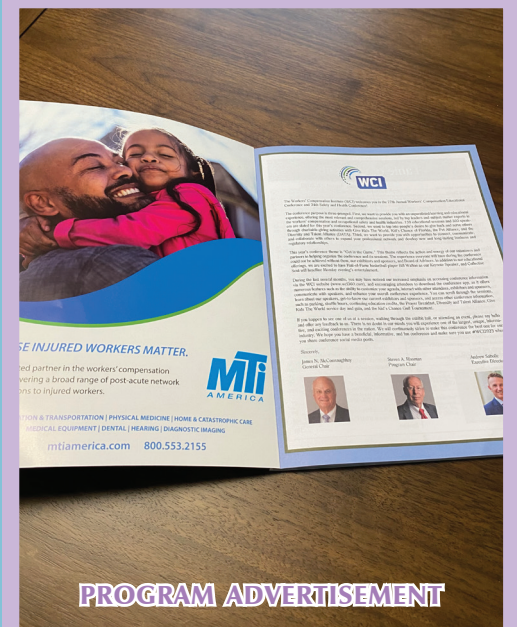
- 18 issues – \$1,800
- 35 issues – \$3,000

Your ad will be featured at the top of the WCI® Spotlight Newsletter. Each WCI® Spotlight features one to three Top Featured Square Ads per issue. Please provide your ad in a jpg format measuring 160 x 133 pixels.

Bottom Banner Ad:

- 18 issues – \$1,625
- 35 issues – \$2,500

Your ad will be featured at the bottom of the WCI® Spotlight Newsletter. Each WCI® Spotlight features a maximum of one Bottom Banner Ad per issue. Please provide your ad in a jpg format measuring 600 x 69 pixels.



PROGRAM ADVERTISEMENT



WCI® SPOTLIGHT BOTTOM AD

More Column Wraps, Floor Signs, Wall and Window Signs are available.
If you are interested in viewing the options to see what best fits your branding needs and budget, or for more information, contact Julie Sabolic at 850.425.8186; julie@wci360.com, or contact the Institute at:

WORKERS' COMPENSATION INSTITUTE, INC.
P.O. BOX 200, TALLAHASSEE, FL 32302-0200
850.425.8156 info@wci360.com

2025 SPONSOR REGISTRATION FORM

Company Name _____

Contact Person _____

Telephone Number _____ Telephone Number for print (if different) _____

Email Address _____ Company Website _____

Address (for print) _____

City _____ State _____ Zip Code _____

PLEASE SELECT SPONSORSHIP TYPE:

- ☐ ELITE SPONSORSHIP \$22,500 (SOLD)
- ☐ PLATINUM SPONSORSHIP \$15,000
- ☐ PRIME SPONSORSHIP \$9,000
- ☐ KEYNOTE SPEAKER SPONSORSHIP \$17,000 (SOLD)
- ☐ WIFI SPONSORSHIP \$17,000
- ☐ PUPPY & KITTEN CUDDLE ZONE \$15,000 (SOLD)
- ☐ REGISTRATION BAG SPONSORSHIP \$17,000
- ☐ HOTEL KEY CARD SPONSORSHIP \$12,000 (SOLD)
- ☐ NAME BADGE LANYARD SPONSORSHIP \$17,000 (SOLD)
- ☐ DO NOT DISTURB SIGNS SPONSORSHIP \$17,000 (SOLD)
- ☐ SIRO RESTAURANT SIGNAGE \$12,000 (SOLD)
- ☐ PORTICO DIGITAL DISPLAY \$9,000
- ☐ ENTRANCE DIGITAL DISPLAY \$7,500
- ☐ LOBBY BAR CUPS
 - ☐ SUNDAY \$8,500 ☐ MONDAY \$8,500
 - ☐ TUESDAY \$6,000
- ☐ WCI®-TV OVERALL SPONSORSHIP \$15,000 (SOLD)
- ☐ PRAYER BREAKFAST:
 - ☐ PREMIUM SPONSOR \$3,000
 - ☐ SPONSOR \$1,500 ☐ SUPPORTER \$500
- ☐ DIVERSITY AND TALENT BREAKOUT:
 - ☐ PREMIUM SPONSOR \$2,500 ☐ ALLY SPONSOR \$1,000
 - ☐ SESSION SPONSOR \$500
- ☐ CONFERENCE PENS \$2,500
- ☐ LOBBY BAR NAPKINS \$3,500 PER NIGHT (SOLD)
- ☐ MONDAY NIGHT RECEPTION:
 - ☐ \$1,750 DESSERT ☐ \$1,750 BAR
- ☐ BEVERAGE BREAKS:
 - ☐ MONDAY AM \$2,500 ☐ MONDAY PM \$2,500
 - ☐ TUESDAY AM \$2,500 ☐ TUESDAY PM \$2,500

(BREAKS INCLUDE ALL FOUR LOCATIONS)

- ☐ LOBBY BAR WINDOWS \$12,000 (SOLD)
- ☐ LOBBY BAR COLUMN WRAPS \$12,000 (SOLD)
- ☐ ESCALATOR WINDOWS \$7,500
- ☐ CYPRESS INSET \$5,000
- ☐ CENTRAL ATRIUM ADVERTISING \$5,000 (1 LEFT)
- ☐ ELEVATOR FLOOR SIGNS \$6,000 (FOR 9 SIGNS) (SOLD)
- ☐ HAND SANITIZER STATIONS \$6,000 (SOLD)
- ☐ LCD-TV Ads:
 - ☐ DOWN ESCALATOR \$5,000 ☐ MARBLE WALKWAY \$4,000
- ☐ BATHROOM MIRROR & STALL STICKERS \$5,500 (SOLD)
- ☐ ESCALATOR RUNNERS:
 - ☐ \$2,500 LOBBY (SOLD) ☐ \$2,000 PARKING GARAGE
- ☐ MARBLE COLUMN WRAPS:
 - ☐ 4' x 8' \$2,650
- ☐ EXHIBIT HALL AISLE SIGNS:
 - ☐ 1 SIGN \$1,000 ☐ 2 SIGNS \$1,500
- ☐ FLOOR SIGNS \$1,500
- ☐ COLUMN WRAPS:
 - ☐ 6' \$2,650 ☐ 8' \$3,250 ☐ 10' \$3,750
- ☐ EXHIBITOR BOOTH SNEAK PEEK CLIPS \$1,500
- ☐ ADVERTORIAL \$2,500
- ☐ PROGRAM BOOKLET ADVERTISING:
 - ☐ FULL PAGE \$2,300 ☐ INSIDE FRONT COVER \$6,000 (SOLD)
 - ☐ INSIDE BACK COVER \$5,000
- ☐ WCI® SPOTLIGHT ADVERTISING:
 - TOP SQUARE AD -
 - ☐ 18 ISSUES - \$1,800 ☐ 35 ISSUES - \$3,000
 - BOTTOM BANNER AD -
 - ☐ 18 ISSUES - \$1,625 ☐ 35 ISSUES - \$2,500

PLEASE SELECT PAYMENT TYPE:

☐ Check (Payable to WCI®) ☐ Visa  ☐ Mastercard  ☐ American Express  ☐ Discover  Grand Total Due \$ _____

To pay using credit card (Visa, Mastercard, American Express or Discover, only) please complete the following information:

Credit Card Number _____ Expiration Date _____ CVV _____ Signature _____

SEND THIS FORM TO: Workers' Compensation Institute, P.O. Box 200, Tallahassee, FL 32302-0200
Phone 850.425.8186 Fax 850.521.0222 Email julie@wci360.com (Federal Tax I.D. No.: 59-2846608)

If you would like to receive an invoice for your bill, please check here. ☐ If you would like to receive a W-9, please check here. ☐

Act Quickly! Limited Number of Sponsorships Available (Deadline for company information to be included in roster is July 18.)