

# WELCOME TO OUR EXHIBITORS & SPONSORSHIP PROSPECTUS

The **80th Annual Workers' Compensation Educational Conference** and the **37th Annual Safety & Health Conference** will take place **August 23–26, 2026** at the **Orlando World Center Marriott**. This event is the **largest gathering of workers' compensation and safety/health professionals in the nation**, attracting **6,000+ attendees** for education, networking, and industry innovation.

## Why Exhibit or Sponsor?

Our Exhibit Hall and sponsorship programs are designed to maximize your visibility and engagement with decision-makers and influencers in the workers' compensation and safety sectors. Whether you want to showcase your products, build brand awareness, or connect with industry leaders, this is your opportunity to stand out.

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## Exhibitor Opportunities

The Exhibit Hall is a central hub for networking and engagement. Select from a variety of booth packages to suit your needs, such as:

- **Standard Booth (10' x 10')**: \$2,950
- **Corner Booth**: \$3,450
- **Island Booths**: Starting at \$11,750

All packages include pre- and post-conference attendee mailing lists, complimentary lead retrieval, complimentary registration, and booth personnel badges.

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## Sponsorship Opportunities

Choose from a wide range of sponsorship levels and branding options to fit your goals and budget:

- **Elite Sponsor**: \$23,000 – Premium recognition, dedicated meeting space, and extensive branding.
- **Platinum Sponsor**: \$15,000 – High visibility and multiple promotional benefits.
- **Prime Sponsor**: \$9,500 – Strong presence and networking perks.
- **Specialty Sponsorships**: From registration bags and lanyards to WiFi, keynote introductions, and unique experiences like the **Cuddle Zone**.

Additional branding options include:

- Digital displays, escalator graphics, lobby bar wraps, and more.
- Advertising in the **Conference Program**, **WCI® Spotlight**, and **WCI® TV**.

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## Act Quickly!

Sponsorships and exhibit spaces are limited and sell out fast. Reserve your spot today to ensure your company is front and center at WCI® 2026. For payment details and reservations, visit [www.wci360.com/wci2026/](http://www.wci360.com/wci2026/) or contact: **Julie Sabolic**

☎ 850.425.8186 | ✉ [julie@wci360.com](mailto:julie@wci360.com)

## EXHIBITORS:

The Exhibit Hall is always a popular part of the conference. The conference and Exhibit Hall will have a theme unveiled in early 2026. Prizes will be awarded to the top exhibitors for creativity in utilizing the theme if you wish to participate (we highly suggest you do!)

**HOURS:** Set up will be from 12:00 p.m. to 5:00 p.m. on Sunday, August 23, 2026. The Exhibit Hall will be open from 10:00 a.m. to 5:00 p.m. on Monday, and 9:00 a.m. to 3:30 p.m. on Tuesday. Tear down will start at 3:30 p.m. on Tuesday. Booth pricing is as follows:

### Standard Booth Package – \$2,950

- ★ 10' x 10'
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

### 2 Standard Booth Packages – \$5,500

- ★ 20' x 10'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

### Corner Booth Package – \$3,450

- ★ 10' x 10' on an end
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

### 1 Corner & 1 Standard Booth Package – \$6,000

- ★ 20' x 10' on an end of the row
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

### End Cap Booth Package – \$6,600

- ★ 20' x 10' (2 corners on the end of an aisle. Special height restrictions apply. Contact Julie Sabolic to learn more.)
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

### Island Booth Package – \$11,750

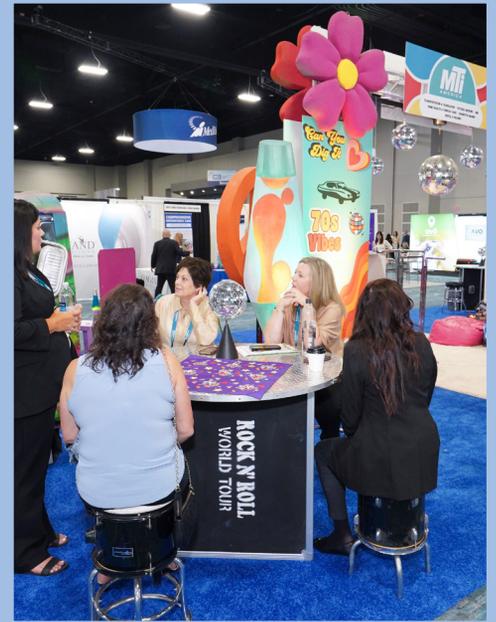
- ★ 20' x 20'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 4 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

### Extended Island Booth Package – \$14,750

- ★ 20' x 30'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 6 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

### Mega Island Booth Package – \$17,500

- ★ 20' x 40'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 8 complimentary conference registrations
- ★ Unlimited name badges for booth personnel



## ELITE SPONSORS:

\$23,000

- ★ Elite Sponsor recognition in the conference program
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and visual recognition as an Elite Sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program and conference companion
- ★ Elite Sponsor recognition on the back of the Monday Night Reception Ticket
- ★ Dedicated meeting room space for the duration of the conference
- ★ Semi-private meeting space on the exhibit hall floor
- ★ Flutter Flag displayed along the entrance way to the Marriott World Center
- ★ Logo displayed on the Portico digital entrance sign at the Marriott World Center
- ★ 2 Interviews on WCI®- TV. Interviews will be posted on the WCI® YouTube Channel and played on the hotel room TVs at the Marriott World Center
- ★ Elite Sponsor recognition on WCI®'s social media platforms and website
- ★ Featured thought-leadership article or video on the WCI® website and WCI® Spotlight
- ★ 5 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Elite Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 10 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 40% discount on booth packages
- ★ 8 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising

**SOLD OUT**



## PLATINUM SPONSORS:

\$15,000

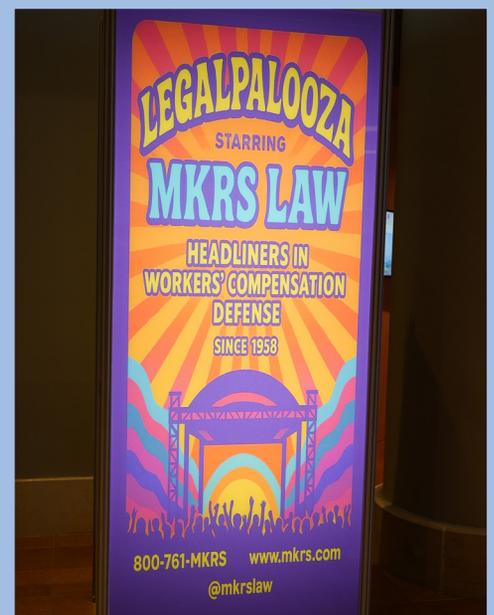
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and visual recognition as a Platinum Sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Interview on WCI®-TV. Interview will be posted on the WCI® YouTube Channel and played on the hotel room TVs at the Marriott World Center
- ★ Platinum Sponsor recognition on WCI®'s social media platforms and website
- ★ Featured thought-leadership article or video on the WCI® website and WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Platinum Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Semi-private meeting space on the exhibit hall floor
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 6 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## PRIME SPONSORS:

\$9,500

- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and visual recognition as a Prime Sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Prime Sponsor recognition on WCI®'s social media platforms and website
- ★ Prime Sponsor recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Logo recognition on the lobby bar TV screens
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 10% discount on semi-private meeting space on the exhibit hall floor
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 20% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## REGISTRATION BAG:

\$20,000

Company logo will be included on high quality conference registration bags given to each conference attendee. Your company can provide collateral or a promotional item to be included in each of the registration bags.

- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and visual recognition as a sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Recognition in the WCI® Spotlight
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ 8 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## NAME BADGE LANYARDS:

\$18,000

WCI® will produce 6,000 lanyards with your company logo that attendees will use to hold their name badges.

- ★ Verbal and visual recognition as a sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



**SOLD OUT**

## DO NOT DISTURB SIGNS:

\$17,000

Sponsor-designed Do Not Disturb door hangers used in the Marriott World Center hotel rooms for the conference duration

- ★ Verbal and visual recognition as a sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising

## KEYNOTE SPEAKER SPONSOR:

\$17,000

A company representative will make the Keynote Speaker introduction at the Opening Session. At that time, your company logo will be displayed on the big screens.

- ★ Company logo and the 'Sponsored by' reference anywhere we acknowledge the keynote speaker on the WCI® website, app, and conference program
- ★ Meet & Greet with Keynote Speaker
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Visual recognition as a sponsor during the Opening Session and at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Interview on WCI®-TV. Interview will be posted on the WCI® YouTube Channel and played on the hotel room TVs at the Marriott World Center
- ★ Recognition on the WCI® website
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## CUDDLE ZONE:

\$17,000

Sponsor our Puppy & Kitten Cuddle Zone in the Exhibit Hall. This 20x20 area will be carpeted and provide seating around two cuddle areas (kittens and puppies). WCI® will promote this pet therapy experience to draw attendees to the Exhibit Hall.

- ★ Your logo on all Cuddle Zone area signage (hanging overhead and on the show floor)
- ★ Cuddle Zone sponsor recognition on directional signage
- ★ Visual recognition as a sponsor during the Opening Session and at the Monday Night Reception
- ★ Company logo and the 'Sponsored by' reference anywhere we acknowledge the Cuddle Zone on the conference app, and conference program
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Recognition in the "Know Before You Go" WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 4 booth personnel badges
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## WCI®-TV SPONSORSHIP:

\$17,000

As the official WCI®-TV Conference Sponsor, your company logo will appear at the bottom of the screen for the entire broadcast each day. Your logo will also appear in the WCI®-TV Studio backdrop. The WCI®-TV crew will interview a representative from your company as part of the daily news headlines and produce an Advertorial for your company- you will be able to deliver your message on camera, encourage viewers to come to your booth or hospitality suite and share your latest products/ services. WCI®-TV's professional television anchor will broadcast your company by name at the beginning and end of each headline segment ("WCI®-TV is brought to you by..."). Record the daily news headlines in front of your booth, in the WCI®-TV Studio or choose the location within the Marriott.

- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Verbal and visual recognition as a sponsor during the Opening Session and visual recognition at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Featured article or video on the WCI® website and WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Recognition in the WCI® Spotlight
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 23
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## WIFI SPONSOR:

\$14,000

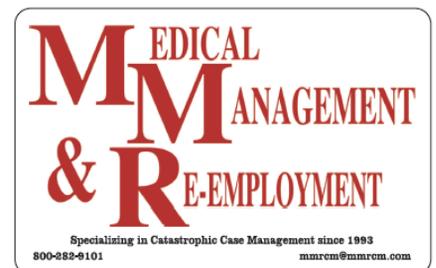
- ★ 5 double-sided signs on the convention level advertising company's sponsorship and company-chosen WiFi code
- ★ Company designed log-in screen with link to landing page
- ★ Visual recognition as a sponsor during the Opening Session and at the Monday Night Reception
- ★ Company logo and 'Sponsored by' reference anywhere we acknowledge the conference WiFi on the WCI® website and app
- ★ Full-page advertisement in the conference program and conference companion
- ★ Interview on WCI®- TV. **SOLD OUT** will be posted on the WCI® YouTube Channel and played on the hotel lobby TV at the Marriott World Center
- ★ Recognition on the WCI® website
- ★ Recognition in the "Know Before You Go" WCI® Spotlight
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



## HOTEL KEY CARDS:

\$14,000

- ★ 7,000 sponsor-designed single-sided Marriott World Center room key cards
- ★ Visual recognition as a sponsor during the Opening Session and at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Recognition on the WCI® website
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Interview on WCI®- TV. **SOLD OUT** will be posted on the WCI® YouTube Channel and played on the hotel lobby TV at the Marriott World Center
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Recognition in the WCI® Spotlight
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising



**HOTEL KEYS**

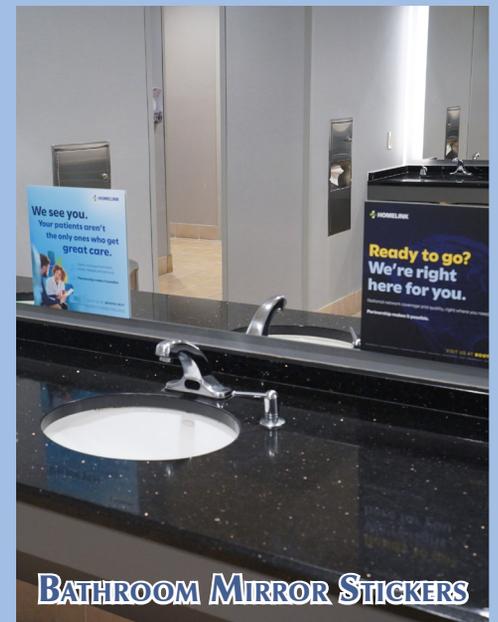
## BATHROOM MIRROR & STALL STICKERS:

\$14,000

Company branding inside all of the Marriott convention bathrooms. Your branding will be added onto each mirror above the sink, and on each stall. Each sticker will be 12" x 12".

- ★ Verbal and visual recognition as a sponsor during the Opening Session and at the Monday Night Reception
- ★ Full-page advertisement in the conference program
- ★ Full-color banner or lighted theatre marquee box by your own design
- ★ Recognition on the WCI® website
- ★ Interview on WCI®-TV. Interview will be posted on the WCI® YouTube Channel and played on the hotel room TVs at the Marriott World Center
- ★ Digital advertisement or logo recognition on the lobby bar TV screens
- ★ Logo and enhanced listing placed on the conference app- Whova
- ★ Recognition in the WCI® Spotlight
- ★ Enhanced listing as an exhibitor in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 23
- ★ 10% discount on additional sponsorships and advertising

**SOLD OUT**



**BATHROOM MIRROR STICKERS**

## LOBBY BAR COLUMN WRAPS:

\$15,500

(4) 173" x 120" company designed column wraps will be placed on the four lobby bar columns in this very popular gathering space

**SOLD OUT**



**LOBBY BAR COLUMN WRAPS**

## SIRO RESTAURANT SIGNAGE:

\$10,000

(9) 34" x 64" company designed posters in prime location that are visible to attendees while using the escalators and lounge near the elevators in the lobby.

**SOLD OUT**

## LOBBY BAR WINDOWS:

\$10,000

(4) 30"x78" and (1) 30"x 67" company designed adhesives cover the top windows and over the door of the lobby bar in this popular gathering spot.



**SIRO RESTAURANT SIGNAGE**

## ESCALATOR WINDOWS:

\$8,500

Display your company brand in this high-visibility and high traffic location conveniently beside the lobby escalators.

**SOLD OUT**

## ESCALATOR FLOOR GRAPHIC:

\$7,200

Display your company brand in this 180" x 60" large floor graphic located at the foot of the escalators leading to the main convention floor.

**SOLD OUT**

## ELEVATOR FLOOR SIGNS:

\$7,200

Sponsor all 9 of the elevators that bring attendees to hospitality suites and hotel rooms in the East Tower of the Marriott. Each sign measures 48" x 48" and may be any shape.

**SOLD OUT**

## ENTRANCE DIGITAL DISPLAY:

\$6,000

Become one of two sponsors to add their branding to the Marriott's Entrance Digital Display, which is seen by all incoming guests.

## CENTRAL ATRIUM:

\$5,000

Become one of two sponsors to add their branding to the highly visible 195" x 138" central atrium walls.

**SOLD OUT**

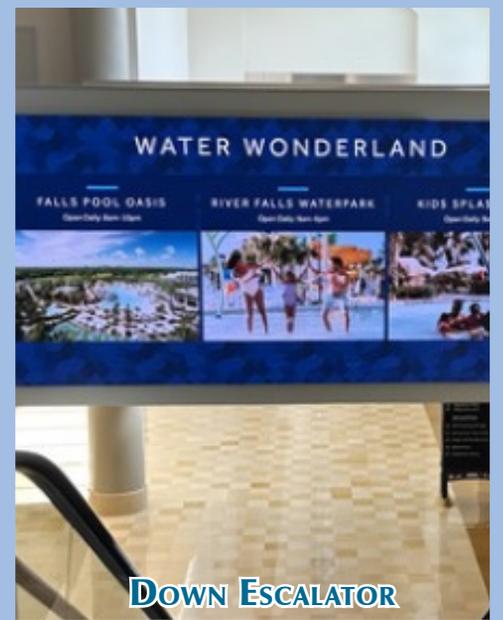
## LCD-TV DOWN ESCALATOR AND UP ESCALATOR DIGITAL AD:

\$4,000

Down Escalator Ad: 1 remaining

Up Escalator Ad: 3 remaining

Acquire a digital advertising slot on the prominent LCD-TV Displays strategically positioned above the bustling escalators near the lobby area. There is a 3-sponsor maximum for each screen and ads will rotate every 10 seconds. You choose between a video or image format for your advertisement.



## LOBBY BAR CUPS:

\$7,500 Sunday (Sold)  
\$7,500 Monday (Sold)  
\$6,000 Tuesday

The Marriott's Lobby Bar is a popular spot each day of the conference. The Lobby Bar Cups Sponsors will provide customized 12oz unbreakable cups to the Marriott to be used in the lobby bar throughout the day/night. One exclusive sponsorship is available each day for Sunday (\$7,500), Monday (\$7,500), and Tuesday (\$6,000).

## LOBBY BAR NAPKINS:

\$3,500 Monday or Tuesday (Sunday is Sold)

The Marriott's Lobby Bar is a popular spot each day of the conference. The Lobby Bar Napkin Sponsors will provide customized cocktail napkins to the Marriott to be used in the lobby bar throughout the day/night. One exclusive sponsorship is available each day for Sunday, Monday, and Tuesday.

## DOUBLE-SIDED RECTANGULAR COLUMN DECAL:

\$4,000

These large 48" x 96" double-sided marble columns are located in the arrival concourse, which is a high-visibility area where conference registration takes place.

## COLUMN WRAPS:

72" \$2,950  
96" \$3,850

No one can miss your advertisement on the big columns! Full-color column wraps are available to be placed on the columns in the marble walkway and the convention floor.

## CONFERENCE PENS:

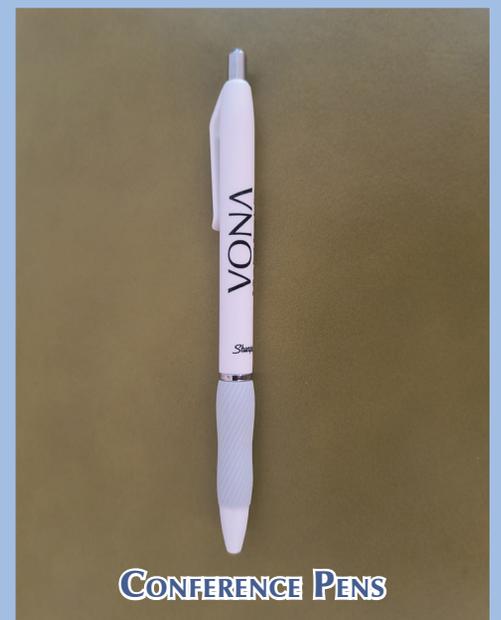
\$2,500

Provide your company branded pens to be placed in all attendees' registration bags and conference registration desks.

**SOLD OUT**



RECTANGULAR COLUMN DECAL



CONFERENCE PENS

## CYPRESS ROTUNDA ESCALATOR RUNNER:

\$3,450

**SOLD OUT**

11" x 596" escalator runner located on the highly visible escalators leading from the parking garage to the conference.

## LOBBY ESCALATOR RUNNER:

\$2,500

**SOLD OUT**

11" x 360" escalator runner located on the highly visible lobby escalators.

## FLOOR SIGNS:

\$1,700

Full-color 48"x48" floor signs can be placed throughout the convention. Signs can be any shape and space selection is determined on a first-come, first-served basis!

## EXHIBIT HALL AISLE SIGNS:

\$1,200 each or 2 for \$1,700

48" x 36" Company-designed double sided sign to be hung in your desired aisle row. Max. two signs per row.

## EXHIBIT HALL FLOOR SIGNS:

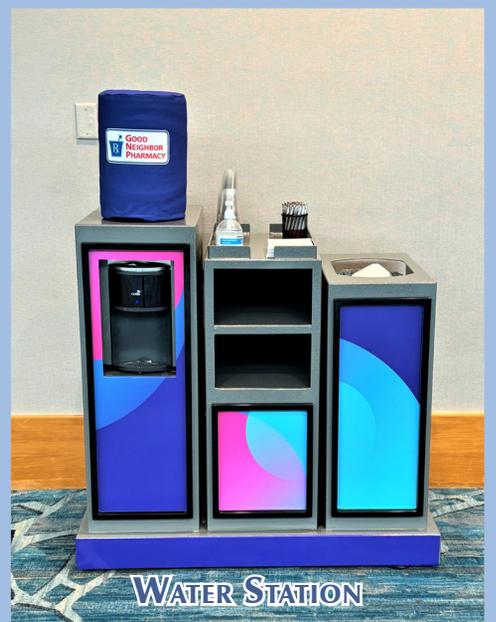
\$250 each or 3 for \$600

Company-designed 24" round floor signs to be placed at the front of the aisle or in your desired location on the exhibit hall floor. Promote your booth number or company promotion!

## WATER STATIONS:

\$600 each

Your company has the opportunity to have your company brand wrapped over Marriott water stations, including the fabric sleeve over the water bottle. You can select which high traffic location you would like your water station to be located first come, first serve basis.



## PROGRAM BOOKLET ADVERTISEMENT:

Advertising in the program will be available on a first come, first served basis. The conference program advertisements will be in full color. Inside front & back cover advertisements will be in full color. The publication size is 8 3/8"x 10 7/8". The deadline for receiving the ad is **May 15, 2026**.

For those companies wishing to advertise, the prices are as follows (sizes are shown in inches, width x length):

- Full Page Ad (8 3/8" x 10 7/8") ..... \$2,500
- Inside Front Cover - Full Page Ad (8 3/8" x 10 7/8") ..... \$6,000 (Sold)
- Inside Back Cover - Full Page Ad (8 3/8" x 10 7/8") ..... \$4,500

### ADVERTISING SPECS:

Full bleeds are acceptable. The line screen is 150. The following are the only acceptable formats for your ad: Application formats – High resolution PDF, JPEG, TIFF, or Illustrator EPS. InDesign, Quark, Illustrator, or Adobe Acrobat files are also acceptable. Photoshop may be used but files won't necessarily color separate. PDF files must have embedded fonts, be 300 dpi, and use print resolution settings. Application formats other than those listed cannot be accepted. Either Mac or PC files are acceptable. (Fonts, logos, photos and graphics [TIFF, DCS or EPS] used in the ad must be included and a laser or PDF proof of the ad is required.)



## WCI® SPOTLIGHT ADVERTISING:

The WCI® Spotlight is emailed throughout the year, with a readership of 17,500+. Ad rates/details are as follows:

### Top Featured Square Ad:

18 issues – \$2,000 (Sold)

Your ad will be featured at the top of the WCI® Spotlight Newsletter. Each WCI® Spotlight features one to three Top Featured Square Ads per issue. Please provide your ad in a jpg format measuring 160 x 133 pixels.

### Bottom Banner Ad:

18 issues – \$1,600

Your ad will be featured at the bottom of the WCI® Spotlight Newsletter. Each WCI® Spotlight features a maximum of one Bottom Banner Ad per issue. Please provide your ad in a jpg format measuring 600 x 69 pixels.



## WCI®-TV ADVERTORIALS:

\$2,500

WCI®-TV's Advertorial program, gives you a chance as an exhibitor to demonstrate any of your new products, or services you have to offer. WCI®-TV crews will create a 2–3 minute video for the participating exhibitors. The video is distributed as a part of the daily news headlines and will be given to you for your own marketing use. The videos can be filmed, produced, edited, and delivered onsite, or they can be taped in advance from WCI®-TV's digital studio.



## EXHIBIT HALL BEVERAGE BREAKS:

Monday AM or PM; or Tuesday AM or PM

\$2,500 per break or sponsor the day for \$4,800

Beverage breaks are held inside the Exhibit Hall at designated times in the conference program. Each beverage break will last approximately one hour. Your company sign with your logo will be posted at all four beverage break stations in the exhibit hall. Morning break stations will have coffee and water. The afternoon break stations will have sodas and water.

## EXHIBIT HALL TUESDAY ICE CREAM SOCIAL SPONSOR:

\$3,500

Ice cream social will be held in the exhibit hall on Tuesday afternoon. Your company sign with your logo will be posted at all the designated ice cream stations in the exhibit hall. Your logo will also be listed in the conference app and the conference program where the social is promoted.

## MONDAY NIGHT RECEPTION:

Dessert or Beverage Bar \$2,150 per station

Choose between sponsoring one of our dessert stations or one of beverage bars. Each sponsorship includes a sign with company logo in front of one of the hospitality locations and two tickets to the Monday Night Reception.

## DIVERSITY AND TALENT BREAKOUT:

### DATA Premium Sponsor – \$2,500

- ★ A sign posted at the event with company logo
- ★ Company name listed in the conference program
- ★ Company logo displayed in the conference app
- ★ One reserved table at the DATA luncheon honoring students
- ★ Recognition on the DATA website

### DATA Session Sponsor – \$1,000

- ★ A sign posted at the event with company logo
- ★ Company name listed in the conference program
- ★ Company logo displayed in the conference app

### DATA Supporter – \$500

- ★ A sign posted at the event with company logo



## PRAYER BREAKFAST:

### Prayer Breakfast Premium Sponsor – \$3,000:

- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company logo displayed in the conference app
- ★ Two reserved tables of eight (16 total breakfast tickets included)

### Prayer Breakfast Sponsor – \$1,500:

- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company name listed in program session in conference app
- ★ One reserved table of eight (8 total breakfast tickets included)

### Prayer Breakfast Supporter – \$500:

- ★ A sign posted at the event with company logo
- ★ Company name listed in program session in conference app
- ★ 2 complimentary breakfast ticket included



Workers'  
Compensation  
Institute

