Welcome to Our Exhibitors & Sponsorship Prospectus

The **81st Annual Workers' Compensation Educational Conference** and the **38th Annual Safety & Health Conference** will take place **August 22–25, 2027** at the **Orlando World Center Marriott**. This event is the **largest gathering of workers' compensation and safety/health professionals in the nation**, attracting **6,000+ attendees** for education, networking, and industry innovation.

Why Exhibit or Sponsor?

Our Exhibit Hall and sponsorship programs are designed to maximize your visibility and engagement with decision-makers and influencers in the workers' compensation and safety sectors. Whether you want to showcase your products, build brand awareness, or connect with industry leaders, this is your opportunity to stand out.

6,400+
EXPECTED ATTENDEES

46
STATES REPRESENTED

976,288
SPONSOR IMPRESSIONS

15,552
EXHIBITOR LEADS

270
EXHIBITORS

WHO YOU'LL MEET

- Claims Professionals
- Risk Managers
- Insurance Carriers
- Third-Party Administrators
- Self-Insured Employers
- Workers' Compensation Attorneys
- Medical Providers

52%
DECISION-MAKERS

A majority of our attendees are key decision-makers across the workers' compensation industry.

Act Quickly!

Sponsorships and exhibit spaces are limited and sell out fast. Reserve your spot today to ensure your company is front and center at WCI® 2027. For payment details and reservations, visit **https://wci360.com/sponsorships/** or contact:
Julie Sabolic 850.425.8186 | julie@wci360.com

Exhibitors:

The Exhibit Hall is always a popular part of the conference. The conference and Exhibit Hall will have a theme unveiled in early 2027. Prizes will be awarded to the top exhibitors for creativity in utilizing the theme if you wish to participate (we highly suggest you do!)

HOURS: Set up will be from 12:00 p.m. to 5:00 p.m. on Sunday, August 22, 2027. The Exhibit Hall will be open from 10:00 a.m. to 5:00 p.m. on Monday, and 9:00 a.m. to 3:30 p.m. on Tuesday. Tear down will start at 3:30 p.m. on Tuesday. Booth pricing is as follows:

Standard Booth Package – $2,950
- ★ 10' x 10'
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

2 Standard Booth Packages – $5,500
- ★ 20' x 10'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Corner Booth Package – $3,450
- ★ 10' x 10' on an end
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

1 Corner & 1 Standard Booth Package – $6,000
- ★ 20' x 10' on an end of the row
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

End Cap Booth Package – $6,600
- ★ 20' x 10' (2 corners on the end of an aisle. Special height restrictions apply. Contact Julie Sabolic to learn more.)
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Island Booth Package – $11,750
- ★ 20' x 20'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 4 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Extended Island Booth Package – $14,750
- ★ 20' x 30'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 6 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Mega Island Booth Package – $17,500
- ★ 20' x 40'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 8 complimentary conference registrations
- ★ Unlimited name badges for booth personnel







Elite Sponsors:

$23,000

Sold Out

Designed for companies seeking a high-profile presence throughout WCI. Elite combines premium brand visibility, dedicated meeting opportunities, thought leadership, broadcast exposure and elevated access to attendees.

What Your Brand Owns:

- ★ Premium conference visibility- Elite recognition throughout the conference program, website, app, WCI Spotlight and social media
- ★ Dedicated meeting space- Private meeting room space for the duration of the conference
- ★ Exhibit Hall Presence- Semi-private meeting space on the Exhibit Hall floor
- ★ Marriott Visibility- Flutter flag at the Marriott entrance and logo on the Portico digital entrance sign
- ★ WCI-TV Exposure- Two interviews, distributed throughout WCI-TV, YouTube and Marriott hotel-room TVs
- ★ Thought leadership- featured article or video on the WCI website, WCI Spotlight and conference companion
- ★ Opening Session visibility- Verbal and Visual Elite Sponsor recognition
- ★ Monday Night Reception visibility- Visual recognition plus Elite Sponsor recognition on the reception ticket

Included:

- ★ Full-color banner or lighted theatre marquee box
- ★ Full-page advertisement in the conference program and conference companion
- ★ 5 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Lobby bar TV digital recognition
- ★ Enhanced Whova listing
- ★ Enhanced exhibitor listing, if applicable
- ★ 10 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 40% discount on booth packages
- ★ 8 WCI VIP Reception invitations
- ★ 10% discount on additional sponsorships and advertising







Platinum Sponsors:

$15,000

Broaden conference visibility with meaningful opportunities to connect with attendees through thought leadership, media, Exhibit Hall meeting space and premium sponsor recognition.

What Your Brand Owns:

- ★ Conference-wide visibility- Platinum recognition across the conference program, website, app, WCI Spotlight and social media
- ★ Exhibit Hall meeting space- Semi-private meeting space on the Exhibit Hall floor
- ★ WCI-TV Exposure- Interview distributed throughout WCI-TV, YouTube and Marriott hotel-room TVs
- ★ Thought leadership- featured article or video on the WCI website, WCI Spotlight and conference companion
- ★ Opening Session visibility- Verbal and Visual Platinum Sponsor recognition
- ★ Monday Night Reception visibility- Visual recognition

Included:

- ★ Full-color banner or lighted theatre marquee box
- ★ Full-page advertisement in the conference program
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Lobby bar TV digital recognition
- ★ Enhanced Whova listing
- ★ Enhanced exhibitor listing, if applicable
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 6 WCI VIP Reception invitations
- ★ 10% discount on additional sponsorships and advertising

Prime Sponsors:

$9,500

Build a strong conference presence with broad brand recognition, digital visibility, complimentary registrations and savings on Exhibit Hall participation.

What Your Brand Owns:

- ★ Conference recognition- Prime recognition across the conference program, website, app, WCI Spotlight and social media
- ★ Opening Session visibility- Verbal and Visual Prime Sponsor recognition
- ★ Monday Night Reception visibility- Visual recognition
- ★ Digital visibility- logo recognition on lobby bar TV screens
- ★ Exhibit Hall Opportunity- 10% discount on semi-private meeting space
- ★ Exhibitor visibility- Enhanced exhibitor listing in the conference companion, if applicable

Included:

- ★ Full-color banner or lighted theatre marquee box
- ★ Full-page advertisement in the conference program and conference companion
- ★ Enhanced Whova listing
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 20% discount on booth packages
- ★ 4 WCI VIP Reception invitations
- ★ 10% discount on additional sponsorships and advertising







Registration Bag Sponsor:

$20,000

Renewed for 2027

Your company logo is featured on the conference registration bag distributed to attendees, with the opportunity to add your own promotional item inside each bag.

What Your Brand Owns:
- ★ Company logo on conference registration bag
- ★ Opportunity to provide promotional item
- ★ Visibility throughout the conference as attendees carry the bag

Included:
- ★ Full-color banner or lighted theatre marquee box
- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program and conference companion
- ★ WCI-TV Interview
- ★ WCI website recognition
- ★ Whova enhanced listing
- ★ Lobby bar TV recognition
- ★ WCI Spotlight recognition
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ 8 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising



Keynote Speaker Sponsor:

$20,000

Your company representative introduces the keynote speaker during the Opening Session, with your company logo displayed on the big screens.

What Your Brand Owns:
- ★ Keynote speaker introduction
- ★ Big-screen logo visibility
- ★ Meet & Greet with the keynote speaker
- ★ Sponsor recognition wherever the keynote is promoted

Included:
- ★ Company logo and "Sponsored by" recognition on the WCI website, app, conference program and conference companion
- ★ Full-color banner or lighted theatre marquee box
- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI-TV Interview
- ★ WCI website recognition
- ★ Whova enhanced listing
- ★ Lobby bar TV recognition
- ★ WCI Spotlight recognition
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ 8 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising





Lanyard Sponsor:

$18,000

Renewed for 2027

WCI produces 6,000 name badge lanyards featuring your company logo for attendees to use throughout the conference.

What Your Brand Owns:

- ★ 6,000 sponsor-branded lanyards
- ★ Visibility every time attendees wear their conference badge
- ★ High-frequency exposure throughout the event

Included:

- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI website recognition
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Lobby bar TV recognition
- ★ WCI Spotlight recognition
- ★ Whova enhanced listing
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising

Do Not Disturb Sign Sponsor:

$17,000

Sponsor-designed Do Not Disturb door hangers are placed throughout Marriott World Center hotel rooms for the duration of the conference.

What Your Brand Owns:

- ★ Sponsor-designed Do Not Disturb door hangers
- ★ Hotel-room exposure throughout the conference
- ★ Branded touchpoint beyond the convention floor

Included:

- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI website recognition
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Lobby bar TV recognition
- ★ WCI Spotlight recognition
- ★ Whova enhanced listing
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 30% discount on booth packages
- ★ 2 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising







Cuddle Zone Sponsor:

$16,000

Renewed for 2027

Sponsor the 20' x 20' Puppy & Kitten Cuddle Zone featuring seating and two pet-therapy areas. WCI promotes the experience specifically to draw attendees into the Exhibit Hall

What Your Brand Owns:
- ★ Logo on overhead and show-floor Cuddle Zone signage
- ★ Sponsor recognition on directional signage
- ★ "Sponsored by" recognition wherever the Cuddle Zone is promoted

Included:
- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI website recognition
- ★ "Know Before You Go" WCI Spotlight recognition
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Whova enhanced listing
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 4 booth personnel badges
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising

WCI®-TV Sponsorship:

$17,000

Renewed for 2027

Your company logo appears throughout WCI-TV coverage, including the studio backdrop. A representative from your company is interviewed as part of the daily news headlines, and WCI-TV produces an advertorial for your company.

What Your Brand Owns:
- ★ Logo on WCI-TV broadcasts
- ★ Logo on WCI-TV backdrop
- ★ Company representative interview
- ★ Company-name verbal recognition at the beginning and end of headline segments
- ★ 2-3 minute advertorial

Included:
- ★ Full-color banner or lighted theatre marquee box
- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI website recognition
- ★ Featured article or video on the WCI® website and WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Lobby bar TV recognition
- ★ Whova enhanced listing
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 6 complimentary conference registrations
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising







WiFi Sponsor:

$14,000

Renewed for 2027

Your company sponsors conference Wi-Fi with branded signage and a company-designed login screen linking directly to your landing page.

What Your Brand Owns:

- ★ 5 double-sided convention-level signs
- ★ Company-chosen Wi-Fi code
- ★ Company-designed login screen
- ★ Direct link to your landing page
- ★ Sponsor recognition wherever conference Wi-Fi is promoted

Included:

- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program and conference companion
- ★ WCI-TV Interview
- ★ WCI website and Spotlight recognition
- ★ Lobby bar TV recognition
- ★ Whova enhanced listing
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 4 complimentary conference registrations
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising



Hotel Key Card Sponsor:

$14,000

Renewed for 2027

Sponsor-designed Marriott World Center room key cards carry your company's branding and are distributed to hotel guests.

What Your Brand Owns:

- ★ 6,000 sponsor-designed single-sided room key cards
- ★ Brand exposure throughout the hotel stay

Included:

- ★ Opening Session and Monday Night Reception recognition
- ★ Full-page advertisement in the conference program
- ★ WCI-TV Interview
- ★ WCI website and Spotlight recognition
- ★ Lobby bar TV recognition
- ★ Whova enhanced listing
- ★ Enhanced exhibitor listing in the conference companion (if applicable)
- ★ 4 complimentary conference registrations
- ★ 30% discount on booth packages
- ★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
- ★ 10% discount on additional sponsorships and advertising





Bathroom Mirror & Stall Sticker Sponsor:

$14,000

Contact for Availability

Company branding appears inside Marriott convention bathrooms, including 12" x 12" stickers on mirrors above the sinks and on each stall.

What Your Brand Owns:

★ Branding inside convention bathrooms
★ Mirror and stall visibility throughout the conference
★ Full-color branded creative

Included:

★ Opening Session and Monday Night Reception recognition
★ Full-page advertisement in the conference program
★ WCI-TV Interview
★ WCI website and Spotlight recognition
★ Lobby bar TV recognition
★ Whova enhanced listing
★ Enhanced exhibitor listing in the conference companion (if applicable)
★ 4 complimentary conference registrations
★ 30% discount on booth packages
★ 4 invitations to the WCI® VIP Reception on Sunday, August 22
★ 10% discount on additional sponsorships and advertising

Headshot Lounge Sponsor:

$7,000

Monday-Sold

Tuesday-Available

Professional headshots give attendees a useful takeaway while putting your company at the center of the experience.

What Your Brand Owns:

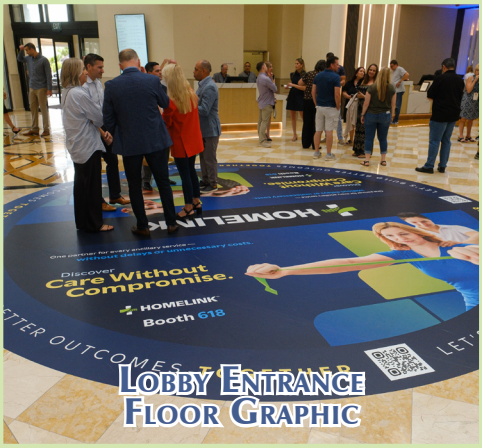
★ Signage in 20′ x 20′ headshot lounge
★ "Sponsored by" recognition across WCI channels

Included:

★ Opening Session and Monday Night Reception recognition
★ WCI website and Spotlight recognition
★ Enhanced exhibitor listing in the conference companion (if applicable)
★ Whova enhanced listing
★ "Know Before You Go" WCI Spotlight recognition
★ 2 complimentary conference registrations
★ 10% discount on booth package
★ 2 invitations to the WCI® VIP Reception on Sunday, August 22



Bathroom Mirror Stickers



Lobby Entrance Floor Graphic


Headshot Lounge

Shuttle Sponsor:

New

Put your brand in motion with exclusive visibility on the overflow shuttle connecting attendees between the Marriott and Caribe Royale hotels. More details to come.

Lobby Bar Column Wraps:

$15,500

Renewed for 2027

Four company-designed 173" x 120" column wraps surround the four lobby bar columns



Lobby Bar Column Wrap

Lobby Entrance Floor Graphic:

$12,000

Contact for Availability

Feature your brand on a large, 400 sqft, full-color floor graphic at the lobby entrance.

Siro Restaurant Signage:

$10,000

Renewed for 2027

Nine company-designed 34"x 64" panels are positioned in a prime location visible to attendees using the escalators and those near the lobby elevators



Siro Restaurant Signage

Lobby Bar Windows:

$10,000

Four 30" x 78" and one 30" x 67" company-designed adhesives cover the upper windows and door area of the lobby bar

Lobby Escalator Windows:

$8,500

Renewed for 2027

Display your company brand beside the Marriott lobby escalators in a highly visible, high-traffic location


Escalator Windows

Lobby Escalator Floor Graphic:

$7,200

Renewed for 2027

A 180" x 180" branded floor graphic sits at the foot of the escalators leading to the main convention floor.

Bottom Escalator Column Wraps:

1 column: $2,950

Both columns: $5,000

New

Display your brand on one or both of the 155" tall half columns at the foot of the lobby escalator at the entrance of the Hall of Cities. Sponsor one column or both for greater visual impact.

Lobby Escalator Runner:

$2,500

Renewed for 2027

An 11" x 360" escalator runner is positioned to the convention floor.

Cypress Rotunda Escalator Floor Graphic:

$3,400

New

Feature your brand on a 180" x 90" floor graphic at the foot of the escalators connecting the parking garage to the main convention floor.

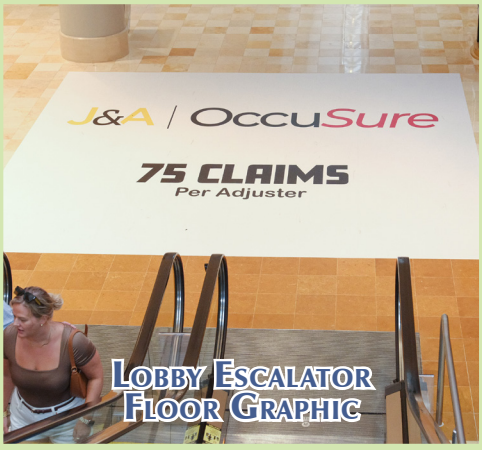
Cypress Rotunda Escalator Runner:

$3,450

An 11" x 596" branded escalator runner is positioned on the highly visible escalators leading from the parking garage to the conference.



Bottom Escalator Column Wrap



Lobby Escalator Floor Graphic



Cypress Rotunda Escalator Runner

Elevator Floor Signs:

$7,200

Renewed for 2027

Sponsor all nine elevators transporting attendees to hospitality suites and hotel rooms in the Marriott East Tower. Company-designed signs are 48" x 48".

Lobby Elevator Landing Floor Graphic:

$4,500

New

Display a 100" x 100" branded floor graphic on the main lobby landing, visible to guests traveling on Marriott East Tower elevators.

Central Atrium:

$5,000

1 available

One of only two sponsors can add branding to the highly visible 195" x 138" central atrium walls.

Registration Column Decal:

$4,000

A large 48" x 96" double-sided marble-column decal is positioned in the arrival concourse where conference registration takes place. Discounts are available when purchasing multiple columns.

Column Wraps:

$2,950- $3,850

Full-color column wraps are available on columns throughout the marble walkway and convention floor.

Available sizes:

72"" - $2,950

96"" - $3,850

Column location is first-come, first-serve basis.







Floor Signs:

$1,700

Full-color 48" x 48" floor signs can be placed throughout the convention. Location selected on a first-come, first-serve basis.

Water Stations:

$600 each

Feature your company branding on a Marriott water station, including a custom fabric sleeve around the station's water bottle. Choose from available high-traffic locations.

Table Top Branding:

$4,200

New

Increase brand visibility by featuring your company's brand on 12 36" cocktail tables placed strategically in the Crystal and Palm Foyers where attendees gather, connect and network.

Registration Entrance LCD Wall Ad:

$17,000

New

Position your brand front and center at conference registration with exclusive advertising on the Registration Entrance LCD Wall. Your 10-second advertisement will alternate with the conference welcome screen in a continuous loop, providing repeated brand exposure 24 hours a day throughout the conference. This premium placement offers a prominent presence at a key attendee touchpoint.

Entrance Digital Display:

$6,000

One of only two sponsors can add branding to the Marriott entrance digital display, seen by all incoming guests and attendees.



Water Station



Entrance Digital Display



Registration Entrance LCD Wall Ad

LCD-TV Down Escalator and Up Escalator Digital Ad:

$5,000

Down Escalator Ad- Sold

Up Escalator Ad- 2 available

Secure a rotating digital advertising position on LCD displays above the lobby escalators.

What your brand owns:

- ★ Choice of video or image creative
- ★ Rotating digital placement
- ★ Maximum of three sponsors per screen
- ★ 10 second ad rotation



LCD-TV Down Escalator Ad

Lobby Bar Cups:

$7,500 (Sun), $7,500 (Mon), $6,000 (Tues)

Sunday- Renewed for 2027

Monday- Renewed for 2027

Tuesday- Available

Provide customized 12 oz. unbreakable cups used at the Marriott Lobby Bar throughout the day and evening.


Lobby Bar Cups

Lobby Bar Napkins:

$3,500

Sunday- Available

Monday- Available

Tuesday- Available

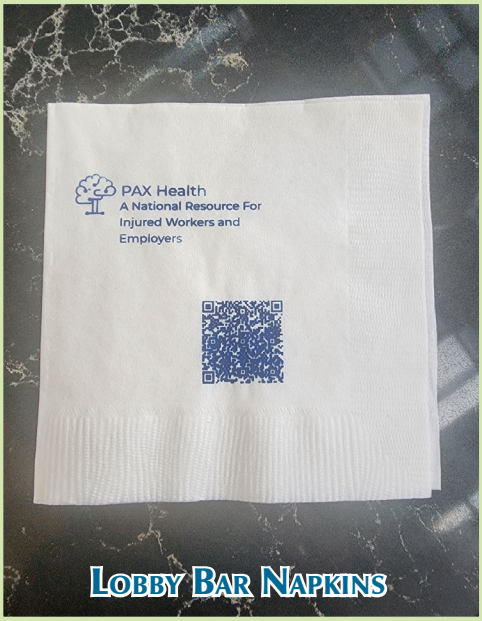
Provide customized cocktail napkins used at the Marriott Lobby Bar throughout the day and evening.

Conference Pens:

$2,500

Sold

Provide company-branded pens placed in attendee registration bags and at conference registration desks.



Lobby Bar Napkins

Exhibit Hall Beverage Breaks:

$4,800

Monday- Available

Tuesday- Available

Beverage breaks are held inside the Exhibit Hall at designated times in the conference program. Each beverage break will last approximately one hour. Your company sign wilth your logo will be posted at all four beverage break stations in the exhibit hall and listed on the conference app.

Morning break stations will have coffee and water. The afternoon break stations will have sodas and water.

Exhibit Hall Aisle Signs:

$1,200 ea. or 2 for $1,700

Company-designed double sided 48" x36" signs are hung in your desired exhibit hall. Maximum of two signs per aisle.

Exhibit Hall Floor Signs:

$250 ea. or 3 for $600

Company-designed 24" round floor signs are placed at the front of an aisle or another desired location on the exhibit hall floor. Location is based on availability.

Semi-Private Meeting Space:

$600

This 12' x 12' pipe and draped space includes a table round, 10 chairs and waste basket. Located on the Exhibit Hall floor and yours for meetings during exhibit hall hours on Monday and Tuesday.

WCI®-TV Advertorials:

$2,500

WCI®-TV's Advertorial program, gives you a chance as an exhibitor to demonstrate any of your new products, or services you have to offer. WCI®-TV crews will create a 2–3 minute video for the participating exhibitors. The video is distributed as a part of the daily news headlines and will be given to you for your own marketing use. The videos can be filmed, produced, edited, and delivered onsite, or they can be taped in advance from WCI®-TV's digital studio.



Exhibit Hall Beverage Break



WCI-TV Advertorial



Exhibit Hall Aisle Signs

Program Booklet Advertisement:

Advertising in the program will be available on a first come, first served basis. The conference program advertisements will be in full color. The publication size is 8 3/8"x 10 7/8". The deadline for receiving the ad is **May 14, 2027**.

For those companies wishing to advertise, the prices are as follows (sizes are shown in inches, width x length):

Full Page Ad (8 3/8" x 10 7/8") $2,500

Inside Front Cover - Full Page Ad (8 3/8" x 10 7/8") ..... $4,500 Sold

Inside Back Cover - Full Page Ad (8 3/8" x 10 7/8") $3,500

WCI® Spotlight Advertising:

The WCI® Spotlight is emailed throughout the year, with a readership of 20,000+. Ad rates/details are as follows:

Top Featured Square Ad:

18 issues – $2,000 Sold

Your ad will be featured at the top of the WCI® Spotlight Newsletter. Each WCI® Spotlight features one to three Top Featured Square Ads per issue. Please provide your ad in a jpg format measuring 160 x 133 pixels.

Bottom Banner Ad:

18 issues – $1,600

Your ad will be featured at the bottom of the WCI® Spotlight Newsletter. Each WCI® Spotlight features a maximum of one Bottom Banner Ad per issue. Please provide your ad in a jpg format measuring 600 x 69 pixels.

Monday Night Reception Sponsors:

Dessert or Beverage Bar - $2,150 per station

Choose between sponsoring one of our dessert stations or one of beverage bars. Each sponsorship includes a sign with company logo in front of one of the hospitality locations and two tickets to the Monday Night Reception.

Prayer Breakfast Sponsors:

Prayer Breakfast Premium Sponsor – $3,000:
- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company logo displayed in the conference app
- ★ Two reserved tables of eight (16 total breakfast tickets included)

Prayer Breakfast Sponsor – $1,500:
- ★ A sign posted at the event with company logo
- ★ Company name listed in the printed program
- ★ Company name listed in program session in conference app
- ★ One reserved table of eight (8 total breakfast tickets included)

Prayer Breakfast Supporter – $800:
- ★ Company name listed in program session in conference app
- ★ One reserved table of eight (8 total breakfast tickets included)





WCI® Spotlight ad

